



10091 McGregor Boulevard | Fort Myers, FL
(239) 939-2787 | Jessica@ArtInLee.org

Advertising Contract

Advertiser _____
Address _____
City, State, Zip _____
Contact Name _____ Phone _____
Email _____ Fax _____
Authorized Signature _____ Date _____

Advertising Rates & Specifications (Camera Ready Art)

- ☐ **~~Back Cover Full Page Color Ad~~ SOLD!**
(One Only Available) (4-5/8 x 7-3/4)
\$1750 Includes:
 - Additional listing on donor page in program
 - 10 tickets to each theatre production
- ☐ **Inside Cover/Inside Back Cover Full-Page Color Ad**
(Two Available) (4-5/8 x 7-3/4)
\$1200 Includes:
 - Additional listing on donor page in program
 - 10 tickets to each theatre production
- ☐ **Double Page Spread Color**
(10-1/4 x 7-3/4)
\$2000 Includes:
 - Additional listing on donor page in program
 - 10 tickets to each theatre production
- ☐ **Full- Page Color Ad**
(4-5/8 x 7-3/4)
\$1000 Includes:
 - Additional listing on donor page
 - 6 tickets to each theatre production
- ☐ **Half-Page Color Ad**
(4-5/8 x 3-3/4)
\$600 Includes:
 - Additional listing on donor page in program
 - 2 tickets to each theatre production
- ☐ **Quarter-Page Color Ad**
(2-1/4 x 3-3/4)
\$300

1. 10,000+ copies of the Alliance playbill will be printed and distributed from August 2018 through May 2019. Each production or event program will contain a four-page insert of production or event notes.
2. Camera-ready art deadline is July 25, 2019. Payment is due when copy is submitted.
3. The prices are for camera-ready art. There will be additional charges for the creation of new artwork.
4. Color ads must include camera-ready art with color separations and matchprints.
5. Alliance for the Arts reserves the right to reject advertising for any reason.
6. All advertisements are accepted and published in the season program by individuals and companies who represent themselves as having the right to advertise the described products and services. Alliance for the Arts shall be held harmless for any loss or expense resulting from claims based upon the contents of such advertisements, without limitation. Any liability due to Alliance for the Arts' error shall not exceed the charge for space occupied by the ad in which the error is made.